Digital Communications Intern  
with Gray’s Reef National Marine Sanctuary

Location: Savannah, Georgia (Gray’s Reef National Marine Sanctuary)  
Supervisor: Ben Prueitt, Outreach and Social Media Coordinator  
Start and End Date: 10 June 2024 – 30 August 2024 (flexible)

What We Need

The National Marine Sanctuary Foundation, a 501(c)3 non-profit organization that is a leading voice for U.S. protected waters, is seeking a **digital communications intern** with Gray’s Reef National Marine Sanctuary a position responsible for enhancing awareness of natural ocean resources and live-bottom reefs, ongoing research in the sanctuary and South Atlantic Bight, and resource protection and management.

Specifically, the **digital communications intern** will support the education, outreach, and communications team of Gray’s Reef National Marine Sanctuary by creating multimedia communications products, supporting social media and digital marketing campaigns, and analyzing engagement techniques. This digital communications support comes at a critical time as the sanctuary is entering its management plan review process in late 2024 where sustained public engagement and clear communications is important. The position is currently hybrid with regular in-office work at the Skidaway Institute of Oceanography in Savannah, Georgia.

The National Marine Sanctuary Foundation is committed to a culture of inclusion, equity, and belonging. We are dedicated to attracting and retaining a diverse staff. We honor experiences, perspectives, and unique identities, and welcome the contributions that you can bring to the dedicated team. With a diverse team of employees, we can grow and learn better together and achieve our mission to protect the health of the ocean, coasts and Great Lakes for current and future generations.

What You’ll Do

This digital communications internship would produce various multimedia products for education, outreach, and communications of a marine protected area like Gray’s Reef National Marine Sanctuary. These products are key aspects to a professional media works portfolio. Communications products and experience gained during this internship include:

- Refreshing sanctuary b-roll video for media kit,
- Optimizing sanctuary sound files for web, presentation, and exhibit uses,
Producing 360° underwater videos for virtual scuba dives,
Designing a printed sanctuary brochure,
Creating content for sanctuary social media channels Facebook, Twitter, and Instagram,
Hands-on experience following organization best practices, accessibility compliance, and templates,
Experience analyzing metrics of designed products and social media content,
Additional communications projects required by the student’s major studies program can be incorporated for university credit.

Direct mentorship would be provided by Gray’s Reef National Marine Sanctuary’s Outreach and Social Media Coordinator for hands-on training with digital communications products. Additional mentorship provided by Georgia Sea Grant Fellow for science communication support.

Who You Are

Required qualifications of this position include:
- Basic skills in Adobe Creative Suite programs (InDesign, Illustrator, Premiere, Audition, and Photoshop) for multimedia products.
- Strong communication skills including written, spoken, digital, and presentation skills.
- Familiarity with creating content for various social media platforms (Facebook, Twitter, and Instagram).
- Attention to detail and the ability to adapt writing style for different audiences and media.
- Ability to follow established best practices, branding guidelines, and accessibility compliance.

Preferred qualifications include:
- Ability to analyze digital communication metrics, track performance, and interpret data to adjust content and strategies.

Why You Will Love Us

The National Marine Sanctuary Foundation (“Foundation”) is a leading voice for U.S. protected waters, working with communities to conserve and expand those special places for a healthy ocean, coasts, and Great Lakes. The Foundation works in close partnership with the National Oceanic and Atmospheric Administration (NOAA) to increase stewardship of our ocean and Great Lakes through on-the- water conservation projects, and education and public outreach activities, and by support for research. Together, we safeguard species and the places they call home, and support coastal communities and economies.
This intern would ideally work 20 hours per week for 12 weeks (240 hours). Ideal start time for this internship would be early June 2024, and conclude in late August 2024. As part of the intern’s application packet a works portfolio is beneficial but not required.

How to Apply

Apply by emailing a cover letter and resume to rfp@marinesanctuary.org. Please make sure your email subject includes the title of the internship, “Digital Communications Intern”. Your application will not be reviewed unless the cover letter and resume are attached.

The National Marine Sanctuary Foundation is an equal opportunity employer committed to diversity and inclusion in the workplace. We prohibit discrimination and harassment of any kind based on race, color, sex, religion, sexual orientation, national origin, disability, genetic information, pregnancy, or any other protected characteristic as outlined by federal, state, or local laws. This commitment applies to all employment practices within our organization, including hiring, recruiting, promotion, termination, layoff, recall, leave of absence, compensation, benefits, and training. The Foundation makes hiring decisions based solely on qualifications, merit, and business needs at the time.