



ocean xCLIMATE

capitol hill ocean week 2023 **OCEAN x CLIMATE**

A complex, interconnected network of biology, chemistry, and physical forces work together to sustain life on Earth. Change to one system effects all. Impacts ripple locally, regionally, nationally, and globally.

Our social and economic systems are part of the Earth system and now the main drivers of change.

Understanding global climate change and mitigating and adapting to its impacts is inextricably linked to our one ocean and its biodiversity. How we manage our global ocean to ensure it thrives for future generations is central to combatting climate change, protecting the health of coastal communities, and sustaining our economies.

Join us in Washington, DC and virtually for Capitol Hill Ocean Week (CHOW) from June 6 - 8, 2023 to explore the ocean-climate connection and how we can make ocean conservation part of climate strategies and nationally determined contributions to address climate change.



about YOUR SPONSORSHIP

Sponsors provide the backbone for the CHOW experience, enabling us to offer high-quality programming free of charge to participants, and stipends to offset costs for the amazing group of speakers who are willing to share their time, knowledge, and ideas with our community. In addition to welcoming leaders and experts from across sectors, students and young professionals from across the country attend CHOW, both virtually and in person. Your support is building the next generation of environmental stewards and protectors, advocates and storytellers.

In return for your generous support, the Foundation has a range of benefits available, and we look forward to building a package that meets your organization's needs based on the chart below. By moving to a hybrid, virtual and in-person, format in 2022, CHOW was available to thousands of people, including both first-time and returning participants, in Washington, DC and nationwide. In 2022, CHOW social media posts by the Foundation, our many valued partners, and registrants made more than 34 *million* impressions. The Foundation is grateful for your support as we continue this new tradition of a robust hybrid conference.

2023 OCEAN AWARDS GALA

After a record-breaking return to an in-person gala in 2022, with nearly 600 attendees, we look forward to hosting the next annual Ocean Awards Gala at the beautiful Atrium of the Ronald Reagan Building in Washington, DC on June 8th, 2023. As always, blue tie is optional and mermaid attire is encouraged! Your sponsorship includes access to the gala, including pre-and post-program receptions, an exceptional, sustainably sourced seafood dinner, a unique marine-themed auction, and an awards ceremony for the 2023 class of Ocean Awards Honorees. The Gala is attended by a who's who of ocean champions, including Members of Congress and the Administration, business and nonprofit leaders, and many of the world-renowned environmental champions that continue to inspire us. This event is a fantastic opportunity to host clients, gather with friends, broaden networks, and most importantly – celebrate our collective commitment to improving the health of our blue planet.

	\$5,000 Friend	\$7,500 Supporter	\$12,500 Champion	\$20,000 Advocate	\$30,000 Presenting Partner	\$50,000 Signature Partner
Table at the Ocean Awards Gala	Half table (4 seats)	One table (8 seats)	One table (8 seats)	One table (8 seats)	One premium table (8 seats)	Two premium tables (8 seats/table)
Logo or name included on CHOW website	X	X	X	X	X	X
Exhibit Booth		X	X	X	X	X
Option to host a virtual session			X	X	X	X
Inclusion in general CHOW social media and email communications			X	X	X	X
Plenary session sponsor with name and logo recognition				X	X	X
Option to give opening remarks at plenary session					X	X
30-second promotional video shown during conference					X	X
Dedicated email and social media promotion						X
Invitation to pre-conference reception hosted by the Trustees of the National Marine Sanctuary Foundation						X

Proceeds from your sponsorship benefit the National Marine Sanctuary Foundation, a 501c3 nonprofit organization. Your contribution may be tax-deductible. For more information, please consult with a tax professional. All sales are final, and contributions, purchases, tickets, and sponsorships are non-refundable. As the host of CHOW, the Foundation is committed to the safety and well-being of all participants. If CHOW moves entirely to a virtual platform due to external circumstances, the Foundation will work with you to ensure that we meet your sponsor benefit needs. In the event of cancellation, your purchase becomes a tax-deductible gift.



commitment to DIVERSITY, EQUITY, INCLUSION, AND JUSTICE

The National Marine Sanctuary Foundation is committed to a culture of diversity, inclusion, equity, justice, and belonging. Achieving bold, lasting change in ocean, coastal, and Great Lakes policy requires us to listen to and learn from the experiences, perspectives, and values of all people and communities, especially historically marginalized communities. Our responsibility is to integrate that knowledge and wisdom into conservation, science, and policy to sustain our waters for current and future generations. CHOW offers a place to convene people who care about our blue planet to have meaningful conversations and build allies and co-conspirators in pursuit of equitable policy, an inclusive ocean and Great Lakes conservation movement and supporters for justice where all are welcome and belong.

about the NATIONAL MARINE SANCTUARY FOUNDATION

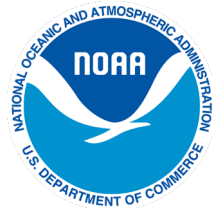
The National Marine Sanctuary Foundation is a leading voice for U.S. protected waters, working with communities to conserve and expand these treasured places for a healthy ocean, coasts, and Great Lakes. Working together, we safeguard species and the places they call home and preserve America's maritime resources.

We inspire, creating energetic champions for ocean conservation. We connect, working in close partnership with National Oceanic and Atmospheric Association (NOAA) and the many communities who depend on and care for the sanctuaries. And we raise awareness, showing the world how the sanctuaries can serve as a model for protecting marine ecosystems around the world.

Our work extends from the ocean floor to Capitol Hill.

We invite people with a stake in the health of their planet to protect their place in it. Sanctuaries and monuments are our essential network of protected waters, owned by every American and championed by us. Connected by currents, they sustain miraculous species, coastal communities, and our shared heritage.

thank you 2022 CHOW SPONSORS



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GORDON AND BETTY MOORE FOUNDATION

THE CURTIS & EDITH MUNSON FOUNDATION

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HawkEye³⁶⁰



Monterey Bay Aquarium



New York Aquarium
A Wildlife Conservation Society Park



Celeste Zumwalt | Dane Nichols | Jim Hnat | John Rudolf

NATIONAL MARINE SANCTUARY FOUNDATION

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