



CAPITOL HILL OCEAN WEEK 2022 SEA: THE FUTURE

In 1972, the United States enacted a wave of legislation to protect and sustain our ocean, coasts, and Great Lakes. These landmark bills included the amendments to the Clean Water Act, the Marine Mammal Act Protection Act, the Coastal Zone Management Act, and the Marine Protection, Research and Sanctuaries Act. These Acts fundamentally changed how the United States managed marine, Great Lakes, and coastal environments.

In the last 50 years, the challenges impacting the health and sustainability of our blue planet and the communities that rely on them grew and became more complex. Climate change and climate-related impacts are fundamentally changing our ocean and Great Lakes. Coastal development places increased pressures on marine ecosystems. Multiple demands on marine and Great Lakes resources lead to challenging policy and regulatory questions for managing uses. And biodiversity loss weakens ecosystems and their ability to withstand stressors, adapt to climate change and help regulate our global climate.

These challenges all share a common solution: humanity.

The decisions that governments, businesses, and communities make today will have long-term impacts on the health of our blue planet. Join us in **Washington, DC or virtually** for Capitol Hill Ocean Week (CHOW) from June 7 - 9, 2022, themed "Sea: The Future," to celebrate the 50 years of progress achieved and to set a course for the new policies and actions necessary to sustain our ocean, coasts, and Great Lakes and transform our future.



ABOUT YOUR SPONSORSHIP

Sponsors provide the backbone for the CHOW experience, enabling us to offer high-quality programming free of charge to participants, and stipends to offset costs for the amazing group of speakers who are willing to share their time, knowledge, and ideas with our community. In addition to welcoming leaders and experts from across sectors, students and young professionals attend CHOW from across the country, both virtually and in person. Your support is building the next generation of environmental stewards and protectors, advocates and storytellers.

In return for your generous support, the Foundation has a range of benefits available, and we look forward to building a package that meets your organization's needs based on the chart below. By moving to a virtual platform, CHOW was available to hundreds of first-time participants who may not have been able to join us on location in Washington, DC. Between April and June of 2021, CHOW social media posts by the Foundation and our many partners made more than 245 million impressions. The Foundation is grateful for your support as we continue this new tradition of a robust virtual conference.

2022 OCEAN AWARDS GALA

After a successful virtual awards program in 2021, we're ready to break out our dive fins for the return of the Ocean Awards Gala to the beautiful Atrium of the Ronald Reagan Building on June 7th, 2022, in Washington, DC. As always, blue tie is optional, and mermaid attire is encouraged. Your sponsorship includes access to the Gala, including pre-and post-program receptions, an exceptional sustainably sourced seafood dinner designed exclusively for us by Chef Xavier Deshayes, an exciting auction, and an awards presentation for the 2022 class of Ocean Awards Honorees. The Gala is attended by a who's who of DC ocean champions, including Members of Congress and the Administration, business and nonprofit leaders, and many of the world-renowned environmental ambassadors that continue to inspire us. This event is a fantastic opportunity to host clients, gather with friends, broaden networks, and most importantly- celebrate our collective commitment to improving the health of our blue planet.

OCEAN
Awards
GALA



\$5,000 FRIEND	\$10,000 CHAMPION	\$15,000 ADVOCATE	\$25,000 PRESENTING PARTNER	\$50,000 SIGNATURE PARTNER
Choose your package: 4 tickets to the Ocean Awards Gala & Exhibit booth OR One Table at Ocean Awards Gala (8 seats)	Exhibit Booth One Table at Ocean Awards Gala Option to host a virtual session Inclusion in social media posts	Exhibit Booth One Table at Ocean Awards Gala Option to host a virtual session OR Be named sponsor of a main stage plenary session with an opportunity to give opening remarks Inclusion in social media posts	Exhibit Booth Opportunity for 30-second video shown during the conference One Premium Table at Ocean Awards Gala Option to host a virtual session OR Be named sponsor of a main stage plenary session with an opportunity to give opening remarks Inclusion in event emails and dedicated social posts Invitation to pre-conference reception hosted by the Trustees of the National Marine Sanctuary Foundation	Exhibit Booth Opportunity for 30-second video shown during the conference Two Premium Tables at Ocean Awards Gala Option to host a virtual session OR Be named sponsor of a main stage plenary session with an opportunity to give opening remarks Dedicated email and social media promotion Invitation to pre-conference reception hosted by the Trustees of the National Marine Sanctuary Foundation

All sponsors receive promotional considerations on the main event website and dedicated signage at the on-site event in Washington, DC.

Plenary sponsorship is available on a limited first-come, first-served basis.

For more information or to reserve your spot at CHOW 2022, please contact Carol King, Director of Development, at carol@marinesanctuary.org or 202.538.5916.





**National
Marine Sanctuary
Foundation**

ABOUT THE FOUNDATION

At the National Marine Sanctuary Foundation, we invite people with a stake in the health of their planet to protect their place in it. Sanctuaries and monuments are our essential network of protected waters, owned by every American and championed by us. Connected by currents, they sustain miraculous species, coastal communities, and our shared heritage.

The Foundation is a leading voice for U.S. protected waters, working with communities to conserve and expand these special places for a healthy ocean, coasts, and Great Lakes. Our work extends from the ocean floor to Capitol Hill. We inspire, creating energetic ambassadors for ocean conservation. We connect, working in close partnership with NOAA and the many communities who depend on and care for the sanctuaries. And we educate, showing the world how the sanctuaries can serve as a model for protecting marine ecosystems around the world.



COMMITMENT TO DIVERSITY, EQUITY, INCLUSION, AND JUSTICE

The National Marine Sanctuary Foundation is committed to a culture of diversity, inclusion, equity, justice, and belonging. Achieving bold, lasting change in ocean, coastal, and Great Lakes policy requires us to listen to and learn from the experiences, perspectives, and values of all people and communities. Our responsibility is to integrate that knowledge and wisdom into conservation programs, science, and policy to sustain our waters for current and future generations. Capitol Hill Ocean Week (CHOW) offers a place to convene people who care about our blue planet to have meaningful conversations and build allies in pursuit of equitable policy, an inclusive ocean and Great Lakes conservation movement and supporters for justice. The Foundation commits to including a diversity of speakers and will dedicate resources to ensure inclusion at CHOW.



THE FINE PRINT

Proceeds from your sponsorship benefit the National Marine Sanctuary Foundation, a 501c3 nonprofit organization. Your contribution may be tax-deductible. For more information, please consult with a tax professional.

As the host of CHOW, the Foundation is committed to the safety and well-being of all participants. We follow the guidance provided by the CDC with regards to pandemic protocols and adhere to all mandates put in place by the municipal government of Washington, DC and our venue partners at the Ronald Reagan Building. Thank you for your cooperation.

All sales are final, and contributions, purchases, tickets, and sponsorships are non-refundable. If CHOW moves entirely to a virtual platform due to external circumstances, the Foundation will work with you to ensure that we meet your sponsor benefit needs. In the event of cancellation, your purchase becomes a tax-deductible gift.



THANK YOU 2021 CHOW SPONSORS



NATIONAL MARINE SANCTUARY FOUNDATION

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