

Request for Proposal Video Production

Summary of Solicitation

The National Marine Sanctuary Foundation, the Office of Hawaiian Affairs (OHA), and the National Oceanic and Atmospheric Administration (NOAA) are working together on the public release of the film, *Voices of Papahānaumokuākea*. The National Marine Sanctuary Foundation is seeking a video production company to produce an hour-long show for television networks. The production will air locally in Hawai'i and showcase the culture, history of the monument, and feature the 39-minute film, *Voices of Papahānaumokuākea*.

Papahānaumokuākea Marine National Monument is one of the largest conservation areas in the world and the first mixed (natural and cultural) World Heritage Site in the United States. In June 2021, the Papahānaumokuākea Sanctuary site will celebrate the 15th anniversary of its designation. OHA, NOAA, and Huliauapa'a worked in partnership to create a series of short videos with Native Hawaiians involved in the environmental and cultural resource protection of the northwestern Hawaiian Islands, which ultimately led to the creation of the Papahānaumokuākea Marine National Monument.

Project timeline: Begin immediately at contract signing and be completed by April 9, 2021.

Scope of Work

Filming

- Filming of opening mele (song)
- Filming a host that would introduce the film
- Filming of talk story session with 2 guests and host (guest can be filmed separately one after another)

Production

- Edit and package the entire 1-hour show
- Creation of one 30-second promo ad for tv and web

Management

- Send a completed project to the TV stations for broadcast and to the Foundation and OHA for use on streaming services and on websites.
- Scouting of locations and coordination of filming

Additional considerations:

- Filming will not involve a live broadcasting component
- Vendor will provide staging, set, decorations, sound system for performance, and coordinate with OHA and the Foundation on scheduling special guest performers and panelists.
- The filming will not involve a live audience.
- The filming and production should follow the state of Hawai'i's COVID-19 guidelines.

Proposals should include:

- A description of how the applicant would approach the scope of work, including parameters such as timeline, who is involved, the scope of involvement, deliverables, and milestones to be met.
- A detailed project budget that includes the cost of the contractor's time, materials, supplies, and any other expected expenses to bring the project to successful completion.
- A brief history of your work, including examples of work for similar organizations. Please provide two sample deliverables from past projects with similar size and scope.

Proposed budget:

The total project budget is \$25,000.

Proposal Deadlines:

Please submit the above requested documentation no later than 11:59 pm ET on Friday, February 26, 2021, to rfp@marinesanctuary.org with the subject line: Video Production Proposal. Please direct questions to Alice Silbanuz, OHA Interim Community Engagement Director, alices@oha.org.

Eligibility:

By submitting an offer in response to this RFP, the offeror certifies that it and its principal officers are not debarred, suspended, or otherwise considered ineligible for an award by the U.S. Government. The Foundation will not award a contract to any firm that is debarred, suspended, or considered to be ineligible by the U.S. Government.