



# Capitol Hill Ocean Week

FROM NATIONAL MARINE  
SANCTUARY FOUNDATION

2021



## DIVERSITY, EQUITY, INCLUSION AND JUSTICE SUSTAINING OUR OCEAN AND GREAT LAKES

**CAPITOL HILL OCEAN WEEK (CHOW) IS THE NATION'S PREMIER PUBLIC POLICY CONFERENCE FOCUSED ON OUR OCEAN AND GREAT LAKES.**

A healthy ocean and Great Lakes depend on all people and the actions we take now will have sweeping impacts. Our success will require the experience, expertise, perspectives and values of the communities most affected by environmental change. CHOW 2021, hosted by the National Marine Sanctuary Foundation, will examine how exclusionary practices and systemic racism impact conservation, science, and policy; and, how strengthening diversity, equity, inclusion and justice will improve the sustainability of our ocean, coasts, and Great Lakes.





# CAPITOL HILL OCEAN WEEK

## JUNE 8-10, 2021 | VIRTUAL EVENT

Building on the success of our first ever virtual conference in 2020, CHOW 2021 will welcome an expanded audience from across the U.S. and the globe. Members of Congress and staff, Administration officials, local and state government representatives, business executives, academic luminaries, and leaders in the nonprofit sector are among the 2,500+ attendees expected to participate in the 2021 conference. As a sponsor, you help us keep this important programming fee-free and open to the public.

### 2021 SPONSOR LEVELS

**FRIEND • \$5,000 | CHAMPION • \$10,000**

All levels enjoy the following benefits:

- Recognition in digital media and marketing | 2020 reach across social platforms was 9.2M people
- Exhibition “booth” with chat and video capabilities | Opportunity for promoted presentation
- Champion Level enjoys premium level participation in 2021 Ocean Awards Gala and materials

**SESSION SPONSOR • \$5,000 | PLENARY SPONSOR • \$10,000**

- Your choice of session with specialized recognition, based on availability
- Opportunity for opening remarks at designated session, at discretion of Foundation

**PRESENTING • \$25,000 | SIGNATURE • \$50,000**

- All benefits listed at other levels, plus:
- 30 second video to be shown at various times throughout the conference
- Premium recognition throughout all materials
- Inclusion in event emails, reaching 20,000+ supporters
- Premium participation in 2021 Ocean Awards Gala - TBD



**OCEAN**  
*Awards*  
**GALA**

**2021**

We look forward to celebrating our ocean and Great Lakes champions at the 2021 Ocean Awards Gala! More details on a new format (virtual and in-person!) and special sponsor benefits will be available soon.

At the National Marine Sanctuary Foundation, we invite people with a stake in the health of their planet to work with us to protect their place in it. Our work on behalf of America’s protected waters extends from the ocean floor to Capitol Hill. We seek to connect people to their ocean, coasts, and Great Lakes, inspiring their stewardship and a lifelong devotion to their care and protection. Proceeds from this event will help fund programs and projects that benefit our global community. Together, we will save more whales, restore more coral reefs, create more ocean and Great Lakes champions, and protect more of our most important resource. Many thanks for your support.





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# 2020 SPONSORS



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COMPASS



FOR MORE INFO

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Proceeds benefit the National Marine Sanctuary Foundation, the national non-profit partner of the National Marine Sanctuary System. The Foundation funds an extensive network of programs and partners, public and private, who conduct research, educate, advocate, and conserve America's ocean and Great Lakes for our children and grandchildren. The Foundation serves as a credible non-partisan voice for marine and Great Lakes protected areas at the national level, and uses science, legal and policy expertise to inform programs. Tickets and sponsorships are non-refundable. In the event of cancellation your purchase becomes a tax deductible gift.

