



Capitol Hill
Ocean Week
— 2020 —

FROM NATIONAL MARINE
SANCTUARY FOUNDATION

THE NATION'S
PREMIER OCEAN
AND GREAT LAKES
POLICY CONFERENCE,
CAPITOL HILL OCEAN
WEEK, IS VIRTUAL
IN 2020!

SPONSORSHIP
OPPORTUNITIES

BIODIVERSITY

CAPITOL HILL OCEAN WEEK 2020 | A VIRTUAL CONFERENCE
TUESDAY, JUNE 9 | CAPITOLHILLOCEANWEEK.ORG | #VirtualCHOW

THE DIVERSITY OF LIFE IN OUR OCEAN AND GREAT LAKES IS ASTOUNDING.

From the tiniest plankton to the largest whale, marine species form complex systems that work in a delicate balance with one another. Our planet faces a major crisis. As many as one million species are at risk of extinction unless we address global threats from climate change, overfishing, habitat loss, and pollution.

Capitol Hill Ocean Week 2020 will focus on the importance of marine and freshwater biodiversity to our planet and communities. Join us at CHOW as we discuss national and international efforts to address the biodiversity crisis.

Capitol Hill Ocean Week is going VIRTUAL in 2020!

With a new accessible virtual format, CHOW 2020 is an opportunity for an expanded audience from across the U.S. and the globe to have a conversation. How we can work together to conserve the variety of life on Earth and protect the long term health of our communities and the planet? CHOW will offer a full day of activities, including plenaries with outstanding speakers, concurrent breakout sessions, a virtual exhibit hall, and closing networking social.

TO RESERVE YOUR SPONSORSHIP, contact Carol King at carol@marinesanctuary.org.



National
Marine
Sanctuary
Foundation

CAPITOL HILL OCEAN WEEK is made possible by the generosity of our sponsors! Your support enables us to offer “open source” programming that brings together hundreds of people from diverse backgrounds to engage in the discussion of important issues and the formulation of new ideas. Help us as we build a constituency for our ocean and Great Lakes. By joining as sponsor, your organization has the opportunity to connect with over 900 leaders and thinkers from a broad cross-section of industries and organizations; enhance your organization’s visibility by supporting the nation’s premier ocean policy conference; and provide a networking and educational opportunity to the next generation of environmental stewards.

VIRTUAL SPONSORSHIP OPPORTUNITIES

CO-HOST | \$50,000 | 1 available

- Co-branding on event portal and across event
- Opportunity for opening remarks
- Premium advertising, hosted email content
- Private networking and social lounges
- Premium expo booth
- Invitation-only VIP event in Fall/Winter 2020

PRESENTING SPONSOR | \$25,000

- Logo shared throughout event
- Premium advertising and expo booth
- Private networking and social lounges
- Opportunity for opening remarks at concurrent session
- Invitation-only VIP event in Fall/Winter 2020

PLENARY SESSION SPONSOR | \$15,000

- Opportunity for opening remarks
- Private networking lounge, premium expo booth
- Branding throughout session, logo included across event
- Invitation-only VIP event in Fall/Winter 2020

CONCURRENT SESSION SPONSOR | \$5,000

- Opportunity for opening remarks
- Branding throughout session
- Logo included across event
- Expo booth

NETWORKING SOCIAL SPONSOR | \$10,000

- Opportunity for opening remarks
- Expo booth
- Branding throughout session and dedicated email
- Logo included across event

EXPO HALL SPONSOR | \$5,000

- Branding across Expo Hall portal
- Expo booth
- Logo included across event

NETWORKING LOUNGE or KIDS CORNER SPONSOR | \$5,000

- Dedicated branding
- Expo booth
- Logo across event

CHAMPION SPONSOR | \$5,000

- Premium placement of expo booth
- Opportunity to share content
- Logo included across event

CHEF BOOTH SPONSOR | \$3,500

- Branding at dedicated Chef’s booth
- Premium expo booth
- Logo included across event

CONTRIBUTING SPONSOR | \$2,500

- Branded expo booth
- Booth includes video and chat capabilities
- Logo included across event

SUPPORTING SPONSOR | \$1,000

- Branded expo booth
- Host your own content and chat
- Distribute materials

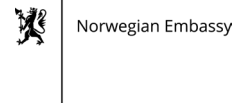
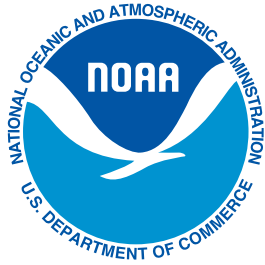
VIRTUAL CONFERENCE ADVERTISING

Pricing varies, contact us for details

Choice of speakers, as well as content and placement of all advertising is in consultation with the Foundation. All packages can be tailored to meet your organization’s needs.

Contact Carol King at 202.538.5916 or carol@marinesanctuary.org for more information.

PREVIOUS CAPITOL HILL OCEAN WEEK SPONSORS



The Coca-Cola Company



THE CURTIS & EDITH MUNSON FOUNDATION



COMPASS



THE OCEAN FOUNDATION

ATLANTIC STRATEGIES GROUP



Tito's



Roger and Victoria Sant Trust in honor of Dr. Nancy Knowlton | Drs. Nancy Knowlton and Jeremy Jackson
 Dane Nichols | Perkins Coie Foundation / Don Baur | John and Nancy Rudolf
 Robert and Kathleen Trainor | B. Holt Thrasher

FOR MORE INFORMATION

CAROL KING Director of Development
carol@marinesanctuary.org | 202.538.5916 | capitolhilloceanweek.org

Proceeds benefit the National Marine Sanctuary Foundation, the national non-profit partner of the National Marine Sanctuary System. The Foundation funds an extensive network of programs and partners, public and private, who conduct research, educate, advocate, and conserve America's ocean and Great Lakes for our children and grandchildren. The Foundation serves as a credible non-partisan voice for marine and Great Lakes protected areas at the national level, and uses science, legal and policy expertise to inform programs. Tickets and sponsorships are non-refundable. In the event of cancellation your purchase becomes a tax deductible gift.