

PREVIOUS CAPITOL HILL OCEAN WEEK SPONSORS



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FOR MORE INFORMATION

CAROL KING Director of Development
carol@marinesanctuary.org | 301.608.3040 x 316 | capitolhilloceanweek.org

Proceeds benefit the National Marine Sanctuary Foundation, the national non-profit partner of the National Marine Sanctuary System. The Foundation funds an extensive network of programs and partners, public and private, who conduct research, educate, advocate, and conserve America's ocean and Great Lakes for our children and grandchildren. The Foundation serves as a credible non-partisan voice for marine and Great Lakes protected areas at the national level, and uses science, legal and policy expertise to inform programs. Tickets and sponsorships are non-refundable. In the event of cancellation your purchase becomes a tax deductible gift.



Capitol Hill Ocean Week

2020

FROM NATIONAL MARINE
SANCTUARY FOUNDATION

SPONSORSHIP OPPORTUNITIES



National
Marine
Sanctuary
Foundation

THE DIVERSITY OF LIFE IN OUR OCEAN AND GREAT LAKES IS ASTOUNDING.

From the tiniest plankton to the largest whale, marine species form complex systems that work in a delicate balance with one another.

Our planet faces a major crisis. As many as one million species are at risk of extinction unless we come together to address global threats from climate change, overfishing, habitat loss, and pollution.

Capitol Hill Ocean Week 2020 will focus on the importance of marine and freshwater biodiversity to our planet and communities. Join us at CHOW 2020 to learn about national and international efforts to address the biodiversity crisis and how we can protect biodiversity, locally, nationally and internationally.

CAPITOL HILL OCEAN WEEK | JUNE 9-10, 2020 | RONALD REAGAN BUILDING | 1300 PENNSYLVANIA AVE, NW | WASHINGTON, DC

CAPITOL HILL OCEAN WEEK SPONSOR OPPORTUNITIES					
SPONSOR BENEFITS CONFERENCE	SIGNATURE \$50,000	PRESENTING \$25,000	CHAMPION \$10,000	FRIEND \$5,000	CONTRIBUTOR \$2,500
Recognition in materials and event website	Customized	●	●	●	●
Complimentary Exhibition booth	●	●	●		
30-second video shown at Plenary Sessions	●	●			
Online Co-branded Banner Ads	●	●			
Opportunity for opening remarks at a break-out session	●	●			
SPONSOR BENEFITS OCEAN AWARDS GALA					
Digital ad shown during program	●	●	●		
Tickets to Ocean Awards Gala	Two premium tables of ten, with first choice of VIP guests*	One table for ten guests, with opportunity for VIP guests*	Eight seats	Four seats	Two seats
Recognition from the podium	●	●			
Ad in Gala Program**	Full-page	Half-page	Half-page		

Capitol Hill Ocean Week is made possible by the generosity of our sponsors! Your support enables us to offer “open source” programming that brings together hundreds of people from diverse backgrounds to engage in the discussion of critical issues and the formulation of new ideas. Help us as we build a constituency for our ocean and Great Lakes. By joining as sponsor, your organization has the opportunity to connect with over 900 leaders and thinkers from a broad cross-section of industries and organizations; enhance your organization’s visibility by supporting the nation’s premier ocean policy conference; and provide a networking and educational opportunity to the next generation of environmental stewards.

* VIP guests may include Members of Congress, Members of the Administration, honorees and their guests, or other dignitaries. The National Marine Sanctuary Foundation does its best to accommodate the wishes of sponsors when making VIP table matches.

** Ad graphics to be provided by sponsor using ad spec guidance from the National Marine Sanctuary Foundation.

Capitol Hill Ocean Week offers unique opportunities to interact with peers and opinion leaders

to advance conservation and public policy goals for our ocean and Great Lakes. Speakers, invited guests, and attendees include Members of Congress and staff, Administration officials, local and state government representatives, business executives, military officials, academic luminaries, and leaders in the nonprofit sector.

SPECIALIZED SPONSORSHIP OPPORTUNITIES

DESIGN YOUR OWN workshop, session, or private event.

Contact carol@marinesanctuary.org for pricing and details. Past events have included:

- Brown-bag lunch panel
- Mini-track based on a prescient topic
- Private served lunch
- Happy Hour on day two of the conference

WATER BOTTLE OR COFFEE CUP SPONSOR - \$10,000

- Reusable bottle or cup with your logo, offering a long-lasting branding opportunity
- Includes two Gala tickets

REFRESHMENT NETWORKING BREAK SPONSOR (two available) - \$5,000

- Signage in event recognizing sponsorship
- Opportunity to distribute dedicated materials to attendees
- Includes two gala tickets

PLENARY SESSION SPONSOR (three available) - \$10,000

- Dedicated Signage at entrance to session
- 30 second ad to start session
- Opportunity to give opening remarks, at the discretion of Foundation
- Includes two Gala tickets

BREAK-OUT SESSION SPONSOR - \$5,000

- Dedicated signage at entrance to session
- Opportunity to give opening remarks, at the discretion of Foundation
- Includes two gala tickets

CHARGING STATION SPONSOR - \$5,000

- Dedicated signage at charging unit
- Includes two gala tickets

NEW THIS YEAR - CHOW HILL DAY RECEPTION (Thursday evening on the Hill) - \$15,000

- Signage in event
- Opportunity to distribute dedicated materials to attendees
- Opportunity to give welcoming remarks and a short presentation, at the discretion of the Foundation
- Includes 4 premium gala tickets

BOOTH SPONSOR - \$2,500

- Purchase a single-table booth to showcase your work to more than 900 on-site attendees.
- Special pricing available for small nonprofits. Contact Carol King, carol@marinesanctuary.org, for more information.