



SAVE Spectacular

Celebrating 50 years of National Marine Sanctuaries

A CELEBRATION OF

GRAY'S REEF NATIONAL MARINE SANCTUARY

Hosted by Gray's Reef National Marine Sanctuary Foundation



GRAY'S REEF
NATIONAL MARINE
SANCTUARY



Gray's Reef
National Marine
Sanctuary Foundation

SIGNATURE SPONSORSHIP

PRESENTING SPONSORSHIP

SPECIALTY SPONSORSHIP

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50TH ANNIVERSARY SPONSORSHIP OPPORTUNITIES

WHY PARTNER WITH US?

2022 marks the 50th Anniversary of our National Marine Sanctuary system. To honor and celebrate this momentous conservation achievement, the Gray's Reef Chapter of the National Marine Sanctuary Foundation is celebrating!

The exciting event scheduled for Saturday, October 15, 2022, will bring together the Savannah community as we celebrate and support the launch of our new visitor center. A **Ribbon-Cutting Dedication** of the Gray's Reef Ocean Discovery Center will be followed by a sneak peak tour of the new community space.

We will wrap up the celebration with the **Gray's Reef Society Soiree**, a VIP reception for members, sponsors, and special guests, to build capacity and resources towards preservation and protection of Gray's Reef National Marine Sanctuary.

OUR SAVE SPECTACULAR CELEBRATION OFFERS MULTIPLE WAYS FOR THE COMMUNITY TO SUPPORT NOT ONLY OUR SANCTUARY, BUT OUR SOCIETY AND THE GENERATIONS THAT WILL FOLLOW US.

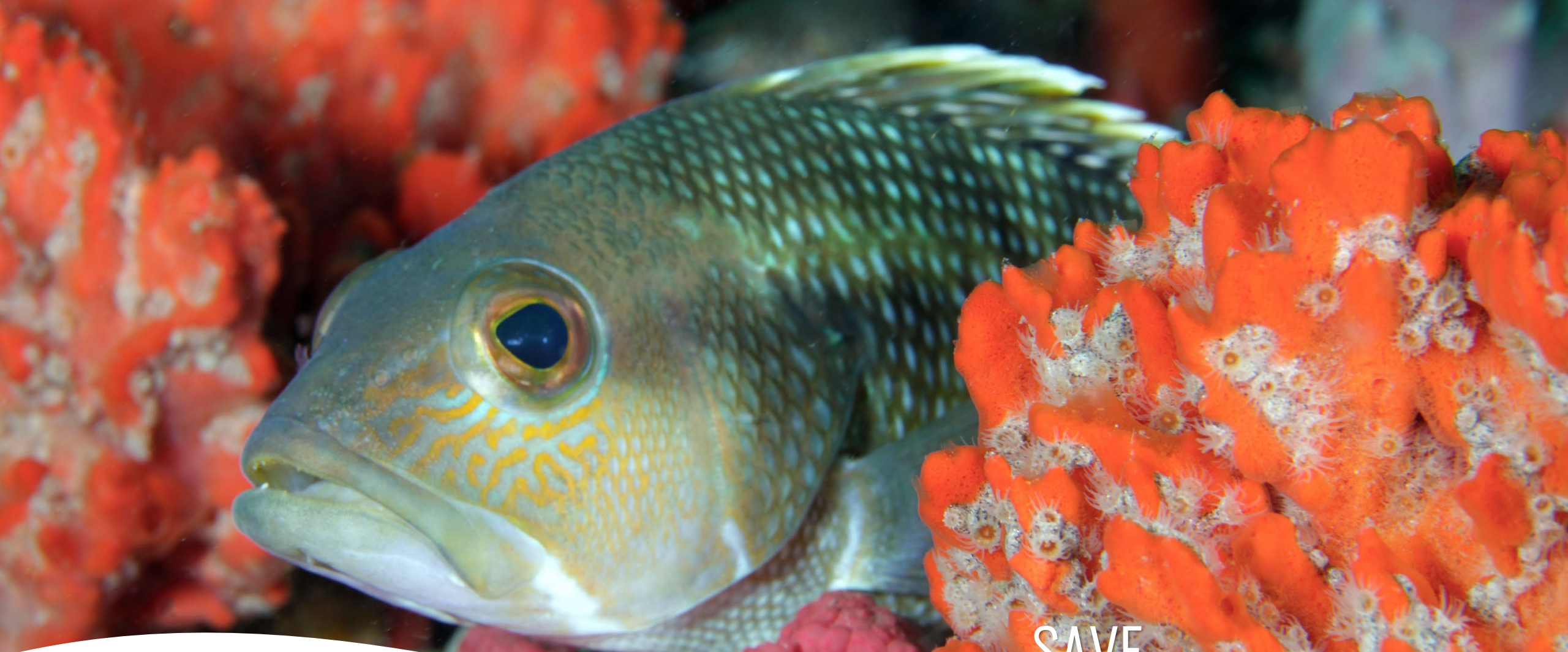
We look forward to having you join us as a sponsor and Keystone Society member as we celebrate our spectacular Gray's Reef National Marine Sanctuary!

Jody Patterson
Chapter Director

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Images courtesy of Greg McFall

EVENT Signature Sponsor \$25,000

The **GRAY'S REEF SOCIETY SOIREE** will bring together our members and sponsors to celebrate the 50th anniversary milestone. Our SIGNATURE SPONSOR will be given exclusivity and the opportunity to promote their philanthropic leadership as the event underwriter. Your commitment to saving our spectacular sanctuary will be displayed during our 50th anniversary celebration and permanently on signage as a founding partner in the Gray's Reef Ocean Discovery Center.



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GRAY'S REEF SOCIETY SOIREE

- ✓ PRESENTATION OF EVENT KEYNOTE SPEAKER
- ✓ EVENT SIGNAGE WITH WEB AND MEDIA EXCLUSIVE RECOGNITION
- ✓ FOUNDING PARTNER DESIGNATION IN GRAY'S REEF OCEAN DISCOVERY CENTER
- ✓ 10 COMPLIMENTARY KEYSTONE SOCIETY MEMBERSHIPS W/ VIP ACCESS

- Recognition at Gray's Reef Society Soiree and Save Spectacular events
- Inclusion in promotional video
- Social media feature ad
- Logo of choice on all collateral material including invitation, and program
- Logo continuously displayed on large screens throughout event
- Recognition as a Founding Partner in the Gray's Reef Ocean Discovery Center with permanent signage

ANNUAL BENEFITS

- Exclusive press release highlighting signature sponsorship
- Recognition as Founding Partner in all press releases, social media and on Chapter Website throughout calendar year 2023
- Membership for ten in the Gray's Reef Keystone Society, the club for exceptional donors, providing additional exposure
- Recognition as the Signature Sponsor of the Gray's Reef Society Soiree

EVENT

Presenting Sponsors \$10,000

The **GRAY'S REEF SOCIETY SOIREE** will also provide PRESENTING SPONSORS with the opportunity to join the Gray's Reef Keystone Society membership, promote their philanthropic leadership, and commitment to saving our spectacular sanctuary. Presenting sponsor logos will be displayed during our 50th anniversary milestone celebration and permanently on signage as founding partners in the Gray's Reef Ocean Discovery Center.



GRAY'S REEF SOCIETY SOIREE

- ✓ TABLETOP EVENT SIGNAGE FEATURE
 - ✓ WEBSITE AND MEDIA RECOGNITION
 - ✓ FOUNDING PARTNER PLACKARD IN GRAY'S REEF OCEAN DISCOVERY CENTER
 - ✓ 5 COMPLIMENTARY KEYSTONE SOCIETY MEMBERSHIPS W/ VIP ACCESS
- Recognition at Gray's Reef Society Soiree and Save Spectacular events
 - Inclusion in promotional video
 - Logo of choice on all collateral material including invitation, and program
 - Logo continuously displayed throughout event
 - Recognition as Founding Partner in all press releases, social media and on Chapter Website throughout calendar year 2023
 - Annual Membership for five in the Gray's Reef Keystone Society, the club for exceptional donors, providing additional exposure
 - Recognition as a Presenting Sponsor of the Gray's Reef Society Soiree
 - Recognition as a Founding Partner in the Gray's Reef Ocean Discovery Center with permanent signage

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EVENT Specialty Sponsors

Support Gray's Reef National Marine Sanctuary by underwriting a portion of this incredible event. The unique sponsorship opportunities can be up to 100% tax-deductible. Regardless of your attendance, your commitment to conservation will be highlighted. Benefits associated with all underwriting opportunities of \$1,500 or more include VIP member tickets and signage at the event location that corresponds with the underwriting opportunity as well as recognition in the Soiree program.



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GRAY'S REEF SOCIETY SOIREE

AUCTION SPONSOR

\$5,000

Recognition on silent auction merchandise tables, programs and website with logo placement (+ 2 Keystone Society Memberships)

FOOD SPONSOR

\$4,500

Recognition on refreshment tables, programs and website with logo placement (+ 2 Keystone Society Memberships)

COCKTAIL SPONSOR

\$4,000

Recognition on refreshment tables, programs and website with logo placement (+2 Keystone Society Membership)

PHOTO/VIDEO SPONSOR

\$3,500

Recognition on programs and website with logo placement (+1 Keystone Society Membership)

MEDIA SPONSOR

\$3,000

Recognition on programs and website with logo placement (+1 Keystone Society Membership)

ENTERTAINMENT SPONSOR

\$2,500

Recognition on welcome table, programs and website with logo placement (+1 Keystone Society Membership)

WELCOME SPONSOR

\$1,500

Recognition on event programs and website with logo placement (+1 Keystone Society Membership)



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All funds raised benefit Gray's Reef National Marine Sanctuary by supporting public education programs and projects hosted by Gray's Reef National Marine Sanctuary Foundation; including the Gray's Reef Ocean Discovery Center. The Foundation is recognized by the IRS as a 501(c)3 public charity (94-3370994), and donations are tax-deductible according to IRS regulations.

For more information or to learn about our programs, contact
Gray's Reef National Marine Sanctuary Foundation
Chapter Director Jody Patterson
jody@marinesanctuary.org

Visit our Save Spectacular Celebration website at
graysreeffoundation.org/save-spectacular-celebration



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SPONSOR PLEDGE

Join Gray's Reef National Marine Sanctuary and the Gray's Reef Chapter of the National Marine Sanctuary Foundation in partnership and become a catalyst for ocean conservation, inspiration, and education. As a sponsor, your business will be featured to Savannah's key decision makers, industry leaders, community members, change-makers and their collective networks, and tens of thousands of visitors expected annually at the Ocean Discovery Center.

Sponsorship may include professional services, materials, or financial donations. Please note the type of sponsorship you wish to offer with the estimated value. Checks can be mailed to: Gray's Reef National Marine Sanctuary Foundation at P.O. Box 2613, Savannah, Georgia 31402.

In-Kind Donation: **Material Donation:** **Financial Donation:**

Description of Donation and Amount (fair market value): _____

Name of Sponsor Organization: _____

Point of Contact: _____

Email Address: _____

Mailing Address: _____

Telephone Number: _____

National Marine Sanctuary Foundation is a 501(c)(3) organization and donations are tax-deductible.



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National Marine
Sanctuary Foundation

A CHAPTER OF THE NATIONAL MARINE SANCTUARY FOUNDATION

CONTACT: Jody Patterson, Chapter Director
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