

A vibrant underwater photograph of a coral reef. On the left, a large, feathery yellow coral stands out against the deep blue water. To the right, a massive, textured red coral dominates the frame. In the foreground, a brain coral with a complex, wavy pattern is visible. Small fish are scattered throughout the scene, adding to the sense of a thriving marine ecosystem.

SAVE Spectacular

Celebrating 50 Years of National Marine Sanctuaries

AN EVENING TO CELEBRATE THE FLORIDA KEYS NATIONAL MARINE SANCTUARY

Brought to you by the Florida Keys National Marine Sanctuary Foundation



FLORIDA KEYS
NATIONAL MARINE
SANCTUARY



Florida Keys
National Marine
Sanctuary Foundation

Ocean

Sotheby's

INTERNATIONAL REALTY

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**TO BENEFIT
THE FLORIDA KEYS
NATIONAL MARINE SANCTUARY
FOUNDATION**



**FLORIDA KEYS
NATIONAL MARINE
SANCTUARY**



Florida Keys
National Marine
Sanctuary Foundation



50TH ANNIVERSARY SPONSORSHIP OPPORTUNITIES

WHY PARTNER WITH US?

2022 marks the 50th Anniversary of our National Marine Sanctuary system. To honor and celebrate this momentous designation, the Florida Keys National Marine Sanctuary Foundation's Florida Keys Chapter is celebrating year long.

The highlight event honoring our Florida Keys National Marine Sanctuary will be Save Spectacular and will be held in conjunction with World Ocean Week. This exciting evening will be held on June 4th, 2022, and will generate resources to preserve, protect and restore our pristine Florida Keys National Marine Sanctuary, and will bring together the Keys community to support and commemorate the place we call home.

SAVE SPECTACULAR OFFERS MULTIPLE WAYS FOR THE COMMUNITY TO SUPPORT NOT ONLY OUR SANCTUARY, BUT OUR LIVELIHOOD AND THE GENERATIONS THAT WILL FOLLOW US.

We look forward to having you join us, as we celebrate our spectacular Florida Keys National Marine Sanctuary!

SARA RANKIN
Chapter Director

SAVE
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SAVE SPECTACULAR SPONSOR \$20,000

AS THE **SAVE SPECTACULAR SPONSOR**,
YOU WILL BE GIVEN EXCLUSIVITY AND THE
OPPORTUNITY TO PROMOTE YOUR PHILANTHROPIC
LEADERSHIP SURROUNDING OUR SAVE SPECTACULAR
50TH ANNIVERSARY CELEBRATION.



BRANDED EVENT NAMING
2 TABLES OF 10 GUESTS WITH SIGNAGE
CHAMPAGNE SERVICE AT EACH TABLE
EVENING WELCOME PRESENTATION
20 VIP TICKETS TO COCKTAIL RECEPTION

- Recognition at VIP cocktail reception
- Inclusion in gala video
- **Full page ad in the event program, and one full page ad in the Keys Weekly Florida Keys National Marine Sanctuary Spring magazine. Circulation 15,000.**
- Logo of choice on all collateral material including invitation and program
- Logo continuously displayed on large screens throughout event production
- Exclusive press release highlighting Save Spectacular Sponsorship
- Recognition as Presenting Sponsor in all Save Spectacular press releases, social media and on Chapter Website
- Membership for 2 (corporate sponsors) or 10 (individual sponsors) into Keys 100, the club for exceptional donors, providing additional exposure across platforms in addition to event

Contact Sara Rankin at sara@marinesanctuary.org, or by calling (941) 228-0048, for more information on becoming a vital supporter of the Florida Keys National Marine Sanctuary

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PLATINUM SPONSOR \$10,000

1 TABLE OF 10 GUESTS CHAMPAGNE SERVICE AT TABLE 10 VIP TICKETS TO COCKTAIL RECEPTION

- Recognition at VIP cocktail reception
- Inclusion in Gala video
- **Half page ad in the event program, and one half page ad in the Keys Weekly Florida Keys National Marine Sanctuary Spring magazine. Circulation 15,000.**
- Logo of choice on all collateral material, including invitation and program
- Logo displayed three times on large screens throughout event production
- Recognition as Platinum Sponsor in all press releases, social media and on chapter website
- Membership for one (corporate sponsor) or five (individual sponsor) into Keys 100, the club for exceptional donors, providing additional exposure across platforms in addition to event

GOLD SPONSOR \$5,000

1 TABLE OF 10 GUESTS 10 VIP TICKETS TO COCKTAIL RECEPTION

- **One quarter page ad in the event program, and one quarter page ad in the Keys Weekly Florida Keys National Marine Sanctuary Spring magazine. Circulation 15,000.**
- Recognition as Gold Sponsor in all press releases, social media and on chapter website
- Membership for three individuals into Keys 100, the club for exceptional donors, providing additional exposure across platforms in addition to event

VIP TABLE HOST \$3,000

1 TABLE OF 10 GUESTS 10 VIP TICKETS TO COCKTAIL RECEPTION

INDIVIDUAL TICKETS + VIP RECEPTION: \$350
COUPLES+ VIP RECEPTION: \$600
INDIVIDUAL TICKETS: \$300
COUPLES TICKETS: \$500

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MILITARY HOST \$2,500

Save Spectacular offers ways to support not only our Sanctuary, but our heroes who support and protect us as well as our sanctuary. **As a Military Host**, your generosity entitles you to receive use of two or four personal event tickets, with the remaining table seats being DONATED to members of our military. All hosts receive;

- Recognition of both the host and military branch at table and 10 VIP tickets to cocktail reception

UNITED STATES ARMY SPECIAL FORCES HOST

- 1 table of 10 guests representing United States Army Special Forces

UNITED STATES COAST GUARD HOST

- 1 table of 10 guests representing United States Coast Guard

UNITED STATES NAVY HOST

- 1 table of 10 guests representing United States Navy

UNITED STATES AIR FORCE HOST

- 1 table of 10 guests representing United States Air Force

UNITED STATES MARINES HOST

- 1 table of 10 guests representing United States Marines

BLUE STAR HOST \$2,500

Offered only towards the Florida Keys National Marine Sanctuary Blue Star Fishing Guides or Dive Operators. The Blue Star program salutes charter boat operators who promote responsible and sustainable diving and fishing practices, helping keep the ecosystems healthy for generations to come.

Blue Star operators are committed to responsible tourism and go the extra step to educate their customers about the South Florida ecosystem, Florida Keys National Marine Sanctuary and responsible diving and fishing etiquette.

Our Blue Star host sponsors receive use of two or four personal tickets, with the remaining table seats being DONATED to owners or staff members of host's choice Blue Star designated business(s).

- 1 table of 10 guests representing our Blue Star Operator program
- Recognition of both host and Blue Star in a half page ad in the gala program
- 10 VIP tickets to cocktail reception

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SPECIALTY SPONSORS

Support the Florida Keys National Marine Sanctuary by underwriting a portion of this incredible event. These unique sponsorship opportunities can be up to 100% tax-deductible. Regardless of your attendance, your commitment to conservation will be highlighted. Benefits associated with all underwriting opportunities of \$1,500 or more include regular event tickets and Signage at the event location that corresponds with the underwriting opportunity as well as recognition in the gala program.

AUCTION SPONSOR \$5,000

Recognition by auctioneer and have your logo placed on every bid paddle and auction screens (+10 tickets)

VIP COCKTAIL SPONSOR \$2,500

VIP area naming and opportunity to welcome VIP's (+4 tickets)

PHOTOGRAPHY | STEP & REPEAT SPONSOR \$2,500

Your company logo on step & repeat guest photos (+4 tickets)

WELCOME SPONSOR \$2,500

Entrance to event naming and opportunity to showcase company upon guest arrival (+4 tickets)

SILENT AUCTION SPONSOR \$5,000

Area naming, and opportunity to welcome guests, along with logo on all Silent Auction materials and devices (+10 tickets)

ENTERTAINMENT SPONSOR \$2,500

Area naming during pre and post program live entertainment (+4 tickets)

VALET SPONSOR \$1,000

Area naming and departure recognition placed in gift bag (+2 tickets)

GIFT SPONSOR \$1,500 THREE OPPORTUNITIES

Opportunity to provide mission-oriented gift tableside or in gift bag (+2 tickets)

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**ALL FUNDS RAISED WILL DIRECTLY BENEFIT THE FLORIDA KEYS
NATIONAL MARINE SANCTUARY AND ITS PROGRAMS INCLUDING
MISSION: ICONIC REEFS, GOAL: CLEAN SEAS FLORIDA KEYS, AND MORE.**

For more information, or to learn about our programs,
contact Sara Rankin at 941.228.0048 or sara@marinesanctuary.org

Visit our Save Spectacular website at
<https://floridakeysfoundation.org/save-spectacular-gala-2022/>



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Photo courtesy of Stephen Frink